



KTM X-BOW Media Information

KTM takes off in 2009, with a capital increase and a new model line-up!

The series version of the X-BOW is celebrating its first anniversary, so KTM is going to doubly commemorate it! First, KTM's long-anticipated capital increase was successfully completed just before the start of the 79th International Motor Show in Geneva; second, the Austrian vehicle manufacturer will be presenting its new model line-up in Geneva from 5th – 15th March!

The KTM Power Sports AG has successfully concluded its capital increase:

Last week, based on the subscription orders received, the management board of KTM Power Sports AG set the amount of the capital increase at 687,357 new shares and set the subscription price per new share at EUR 25.00. All of the new shares offered were successfully sold during the subscription period and the capital increase ultimately amounted to EUR 17.2 million. This increases the capital of the KTM Power Sports AG and thus secures the financing for important future projects like that of the KTM X-BOW.

CEO Stefan Pierer at the X-BOW's 1st anniversary: "We are staying on our path."

KTM's CEO Stefan Pierer, who will be in Geneva in 2009 as well to see the presentation of the new models, is optimistic about the future: "The KTM company has been strengthened and the X-BOW project is in no way intended to be a short-term venture. We believe in the potential of our technological innovations, just as we believe in our product philosophy "Ready to Race" – which we have once again demonstrated with our new model line-up. We will continue on our path, undeterred!" In the course of its reorientation, KTM is very consciously relying on existing structures to utilize their synergies: The marketing and sales/distribution departments were transferred to the Mattighofen headquarters, while the R&D department has been entrusted to KISKA and to KTM Technologies in Salzburg. The manufacturing plant remains in Graz, where about 60 employees are still at work.

The 2009 KTM X-BOW: A model line-up and many more innovations:

KTM has already sold a good 400 units of the X-BOW; thanks to its extremely lean manufacturing structure, the company can now react to the new circumstances very well. Instead of 1000 units per year, the sales goal for 2009 is 600 cars, the model cycle has been extended, our network of service partners has been greatly expanded – and we've introduced a very attractive line-up of models: Our road-suitable line-up runs the gamut from the X-BOW Street (49,980 Euros*) to the X-BOW Clubsport (59,980 Euros*), to the X-BOW Superlight (79,980 Euros*), all the way to the X-BOW ROC (69,980 Euros*), while the KTM X-BOW GT4 (82,900 Euros*) is the racing machine for the track. In addition, KTM is organising the X-BOW Trophy 2009, offering a spectacular RaceOrange programme for customers and prospective customers, and has PowerParts and PowerWear collections at the ready which were created especially for the X-BOW.

*) plus national taxes and import duties

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