



Mattighofen, April 13, 2011

## KTM MAKES A CLEAR STATEMENT: X-BOW STILL NOT IN THE USA!

In recent days and weeks there have been increased reports that the KTM X-BOW is, effective immediately, available in the United States. This information gives the impression that KTM has now officially activated the market in North America, which until now has never included this product. This is incorrect! KTM still does not offer the X-BOW, the company's first super sports car of its own production in the USA.

The reason for this is relatively simple, as Hubert Trunkenpolz, Sales Director of the KTM Sportmotorcycle AG, explains: "Since the beginning of our car project we have worked together with great success with the VW-Audi Group as the supplier of engines and parts. Right from the beginning of the implementation of the project it was the express wish on the part of VW/Audi that in the present constellation, the X-BOW would not be available on the North American market. We have naturally 100 percent adhered to this request and we continue to do so. The KTM X-BOW will not be available in the USA, also in the future, through official channels.

The rumors of the availability of the KTM X-BOW in the United States stem from the activities of a private company, which apparently has undertaken so-called reimports from the United Kingdom to the USA. "This does not have our approval," said Hubert Trunkenpolz, adding "We will do everything we can to prevent such activities. The vehicles that this dealer wants to re-sell in the USA are of course, excluded from any guarantee or warranty. We certainly do not want to be associated with this activity and we advise any prospective buyer against purchasing a vehicle that comes from these reimports."

