



Mattighofen, November 18th 2010

IT'S GOING TO BE A "HOT WINTER": THE KTM X-BOW ICE EXPERIENCE IS ON AGAIN!

It might be snowing beyond Austria's fabulous ski slopes but you don't freeze when the temperature drops below zero and icicles hang from the roof because that's when the "KTM X-BOW ICE EXPERIENCE" kicks off for the winter season 2010 / 2011!

As in previous years, the inimitable KTM X-BOW ICE EXPERIENCE is again being organized this winter by "olbert sports". This is a unique experience for all KTM X-BOW fans who always wanted to drift with the Austrian super sports car over one of Europe's best winter circuits. Because the Orange racer weighs just 790 kg and has an extremely low center of gravity, there's no other vehicle like it for learning the fine art of drifting in perfect style.

Obviously this artful drifting over snow and ice represents the highlight of the two-day program. Whether it is the slalom course, a large figure of eight, the handling challenge, the circuit itself or perhaps even culminating in a "Fight of Champions" – there are endless possibilities on the professionally prepared courses. First class instructors such as former rally champion Kris Rosenberger are on hand to supply support and guidance on a total of 4.2 km of track (up to 130 km/h). The all day hospitality facility offers the best opportunity to swap experiences with the other participants.

And the fun doesn't stop there. In the evening there is the "Adventure Night Program" at the nearby accommodation (only four star hotels in selected winter ski resorts) and apart from driving the KTM X-Bow on the day of the event, it is also possible to experience ice carting, ice quad or archery.

The event dates: 05./06.02.2011
 26./27.02.2011

The venue: Thomatal 1, A-5591 Thomatal, Austria

The cost: € 1.075 (excluding VAT)





As well as the above highlights, the price includes the loan of a helmet, snow goggles and racing overalls. The vehicle itself comes fitted with Monte Spikes. Dominik Olbert is the contact person to arrange an advance training course or for special discounts (e.g. group bookings or if a participant wants to use his own X-BOW). As a further attraction "The ICE EXPERIENCE TAXI RIDE" can be booked. Here you can experience 20 minutes of the pure dynamics of the KTM X-BOW alongside professionals like Kris Rosenberger (€ 42 excluding VAT).

A first taste of The "KTM X-BOW ICE EXPERIENCE" is available with this video:

<http://www.ktm-x-bow.com/Videos.2025.0.html>

Detailed information and registration at:

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